September 10, 2012

Dr. Mark Van Dyke

Associate Professor

Marist College

3399 North Road

Poughkeepsie, NY 12601

Dear Dr. Van Dyke,

I propose that we learn how to properly use social media websites for networking purposes, how to properly maintain our personal social media website, and how to use them as a medium to get information out to a broader audience.

Learning about social media websites is useful for many reasons. Some of them include, but are not limited to:

* Social media is extremely useful in the public relations field.
* Social media could be used against people when searching for a job.
* Social media allows people to network with other companies and individuals.

If we become skilled in social media websites then we have a better opportunity to find a job. With the growth of technology, many companies are looking for potential employees with the skills on how to maintain social media websites. During the hiring process, some employers are checking personal social media websites, and choosing not to hire someone based on what is seen on their social media websites. Also social media websites are a great way to network with other companies and market ones self. Some people are posting professional information and resumes on social media websites, such as Facebook and Twitter.

I appreciate your consideration and look forward to discussing the proposal with you on Sept. 20, 2012. If you have any questions about my proposal please feel free to contact me by email at audra.brady1@marist.edu.

Sincerely,

Audra A. Brady